LEAD, CREATE AND GROW BUSINESSES ANYWHERE IN THE WORLD.

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ACCELERATED ONE-YEAR MBA

- Develop the entrepreneurial skills and perspectives to manage new and established ventures
- Learn how to create value in emerging economies
- Harness experimentation and creativity to become more innovative
- Cultivate professional values anchored by integrity, ethics and transparency
- Study in a nurturing, inspiring environment
- Earn an American MBA in the heart of Europe
- Become state-of-the-art in professional management
The overarching mission of CEU Business School is to act as a catalyst and leader for nurturing and growing superior business-school activities in our region and emerging markets throughout the world. To achieve this goal the School blends rational-thinking, advanced approaches associated with modern professional management, the creativity and zeal of modern entrepreneurship and deep familiarity with business practices on the ground. Leveraging this dynamic tension of professionalism, entrepreneurialism and tacit knowledge of region, CEU Business School and its community stay at the cutting edge of opportunity. The institution thereby retains its capacity to train new generations of successful business leaders and entrepreneurs for fast-growing economies worldwide. Particularly important in support of our mission is CEU Business School’s focus on critical high-impact strategic anchors: innovation and entrepreneurship; business and society (especially integrity education and anti-corruption); leadership and strategy in emerging regions; and financial services in emerging regions.

**ABOUT CEU BUSINESS SCHOOL**

**FACULTY**

Program faculty members are distinguished academics as well as industry executives, entrepreneurs and professionals with global experience and expertise. They bring knowledge from the latest thinking, applied research and consulting into the classroom, sharing intellectual and practical insights. Faculty members have taught and earned degrees at such institutions as Yale, HBS, MIT, NYU, INSEAD, ESSEC, LBS, and other leading universities.

**ACCREDITATION**

- CEU Business School possesses official authority from New York State’s Department of Education to confer MBA degrees
- Accredited by the Association of MBAs and relevant Hungarian agencies

**SPECIAL COURSES AND PROGRAM HIGHLIGHTS**

- Developing a New Venture with CEU InnovationsLab: conducted in our new lab for start-up companies
- Action Learning: help solve real companies’ business challenges
- Tech Enhanced: learning materials are all online with our eLearning system. Accessible anywhere you are.

**SPECIAL MBA MODULE IN NEW YORK CITY: “LEADERSHIP AND BUSINESS IN A GLOBAL CITY”**

This multi-course module immerses MBA students in the world of NYC business for one month. Students visit leading NYC-based firms representing such sectors as finance, pharmaceuticals, clean technology and consulting. They also interact closely with entrepreneurs, CEOs and acknowledged subject-matter experts. One aim of this special learning experience is to enhance our MBA students’ managerial sophistication and global-standard competencies, which our MBAs can then apply anywhere in the world. The experience also expands their professional networks and expose them to the most advanced trends.
FLEXIBLE CURRICULUM
FOR MORE CHOICE AND MORE RELEVANCE

Customization and intellectual rigor come together in our recently redesigned curriculum. Blend professional management and entrepreneurial creativity and zeal. Our reduced number of required courses provide a needed foundation. You can then personalize a course of study that matches your professional interests and goals. Engage in timely issues affecting businesses around the world while completing demanding coursework of an intensive, one-year MBA program. Pursue a concentration as well.

DETAILED INFORMATION:
www.ceubusiness.org/curriculum-an-overview
DUAL MBA DEGREES AVAILABLE

You can earn two MBA degrees with one of our partner schools:
- European Business School, Frankfurt (Germany)
- Technical University of Freiberg (Germany)

STUDENT EXCHANGE OPPORTUNITIES

You can apply for a semester of study at one of our partner universities, including:
- IPADE Business School (Mexico)
- EMLYON Business School (France)
- Shanghai International Studies University, Shanghai (China)
More schools listed at ceubusiness.org

ADMISSION REQUIREMENTS

- Completed online application
- Undergraduate degree and transcripts
- Competitive GMAT score
- Proof of English proficiency
- Statement of Purpose
- Professional CV
- At least 3 years of professional experience
- 2 letters of recommendation

APPLY ONLINE  www.ceubusiness.org

TUITION AND FINANCIAL AID: GIFT WIDENS AVAILABILITY

A generous gift from George Soros will subsidize tuition for the incoming MBA class, widening access to our MBA degree. The subsidy reduces our typical tuition rate by half. Subsidized MBA Tuition = 13,000 EUR

CONTACT US

Miao Tan and Mirjam Simpson-Logonder
info@ceubusiness.org
+36 1 887 5014

LIFE AND LEARNING IN BUDAPEST

CEU Business School is located in Budapest—the heart of Central Europe and a crossroads city offering the best of East and West. While immersed in history, this city of two million inhabitants looks to the future. It is a meeting place of people, ideas and cultures from all over the world. With its breathtaking range of architecture—from Roman ruins and Art Nouveau buildings—and elegant Habsburg-era boulevards, it is a city of historic grandeur. It is also alive with contemporary art and culture. And for the cost-conscious, Budapest is an attractive destination, enjoying a much lower cost of living—from apartment rentals to food to transportation—compared to other European cities. Other European capitals—Prague, Vienna, Bratislava, Zagreb, Belgrade—are easily experienced with a day trip or a weekend visit. In fact, all of Europe is within easy reach.
“At CEU Business School, you will join a truly international community. Located in Budapest, Hungary, CEU Business School is at the crossroads of the new business world in many ways, and we leverage this distinctive fact. Working and studying in an environment that reflects and values global diversity is essential for all management professionals today. At CEU, students have the opportunity to collaborate with colleagues from all over the world. Our graduates are ready to become valued members of pacesetting multinational companies, entrepreneurs and global leaders.”

MEL HORWITCH
CEU Business School Dean, University Professor

“I decided to go to business school to refresh my academic knowledge and to refocus my career. I am extremely grateful for my CEU experience. I got to know many terrific people from all over the world and significantly improved my business skills. At the end of the program, CEU helped me secure an exchange opportunity at the NYU Stern School of Business in New York City, providing even deeper professional knowledge in the world’s business and financial center.”

THOMAS KOSSA
Planning Manager (formerly) CEU Business School MBA Class of 2013

“Managing successfully in dynamic changing environments has become a particularly complex challenge. Based on our continual research work, we are developing new, relevant teaching materials and creating a dynamic and interactive learning environment for our future entrepreneurs and leaders of businesses and society. The global outreach of our full-time program enhances the personal and professional network of our MBA’s which is the basis for their future success anywhere in the world.”

DR. ZOLTAN BUZADY
Accelerated One-year MBA Academic Director