EXPAND YOUR KNOWLEDGE AND WIDEN YOUR EXPERTISE IN THE REGION’S MOST RESPECTED AND ADVANCED EMBA

2 START DATES PER YEAR, OCTOBER AND MARCH, 22 MONTHS, 48 CREDITS

● ACCELERATE YOUR CAREER
Accelerate your career with an American MBA while you continue working. Develop advanced managerial, entrepreneurial and innovation skills that you can apply anywhere in the world and immediately at work.

● MORE FLEXIBILITY
New redesigned schedule. New thematic weekends. Classes run normally every third weekend, Friday evening to Sunday afternoon.

● IMPACT
Apply what you are learning immediately.

● STATE-OF-THE-ART
Learn the most effective approaches and practices in global management today.

KATALYST EXECUTIVE MBA
THE KATALYST EXECUTIVE MBA:
A BOLD STEP FORWARD FOR THE CEE

The Katalyst Executive MBA represents a major development in executive education in the CEE. For the first time, two distinguished institutions in the region have joined forces to offer world-standard executive education designed to be relevant on the ground. This learning experience represents unprecedented cost-effective excellence and sets an unmatched standard for busy executives, other professionals and entrepreneurs.

The Katalyst Executive MBA:
• Reaches a new level of quality for executive education in the CEE
• Is the first fully international EMBA program in Central Europe
• Offers an enhanced and savvy global perspective by linking general managerial knowledge with unique CEE know-how
• Is the product of a strategic development between CEU Business School in Budapest and WUT Business School in Warsaw
• Is highly advanced in terms of learning approaches, with careful and judicious use of real-time video streamed classroom connections between Budapest and Warsaw
• Reflects a high degree of cross-program integration
• Combines students from both campuses: through some common classes and some virtual team work
• Includes newly designed special holistic thematic weekends and “super-Katalyst-weekends” (when both classes will meet together in Warsaw or Budapest)
• Possesses an international faculty with professors from both business schools and practitioners from across the region
• Has a diverse selection of elective classes
• Has exchangeability of credits/courses between programs

ACCREDITATION

• CEU Business School possesses official authority from New York State’s Department of Education to confer MBA degrees
• Accredited by the Association of MBAs and relevant Hungarian agencies

SPECIAL COURSES AND PROGRAM HIGHLIGHTS

• Developing a New Venture in the CEU InnovationsLab: conducted in our new lab for start-up companies
• Action Learning: help solve real companies’ business challenges
• Tech Enhanced: learning materials are all online with our eLearning system. Accessible anywhere you are.

SPECIAL OPTIONAL MBA MODULE IN NEW YORK CITY: “LEADERSHIP AND BUSINESS IN A GLOBAL CITY”

Executive MBA students may participate in this intensive immersive module, visit leading NYC-based firms representing such sectors as finance, pharmaceuticals, clean technology and consulting. They also interact closely with entrepreneurs, CEOs and acknowledged subject-matter experts. One aim of this special learning experience is to enhance managerial sophistication and global-standard competencies, which our students can then apply anywhere in the world. The experience also expands their professional networks and exposes them to the most advanced trends.
A RELEVANT AND SOPHISTICATED CURRICULUM WITH BREADTH, DEPTH, AND THE LATEST THINKING AND BEST PRACTICE

Core required courses in our recently redesigned curriculum provide an essential foundation for state-of-the-art management. Electives widen your knowledge. You can also take weekday and evening courses in our full-time MBA program.

DETAILED INFORMATION:
business.ceu.edu/kemba-curriculum
STUDENT EXCHANGE OPPORTUNITIES

You can apply for a semester of study at one of our partner universities, including:

- IPADE Business School (Mexico)
- Technical University of Freiberg (Germany)
- Shanghai International Studies University, Shanghai (China)
- Emory University (U.S.)
- NYU Stern (U.S.)

More schools listed at business.ceu.edu

ADMISSION REQUIREMENTS

- Completed online application
- Undergraduate degree with a good GPA
- Proof of English proficiency
- Professional CV
  (minimum of 5 years work experience is required)
- 2 letters of recommendation
- Statement of Purpose

APPLY ONLINE  business.ceu.edu/apply

TUITION AND FINANCIAL AID: GIFT WIDENS AVAILABILITY

This year you can take advantage of a generous gift from George Soros that covers partial tuition and the subsidy reduced our typical tuition rate by half.

CONTACT

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ABOUT CEU BUSINESS SCHOOL

The overarching mission of CEU Business School is to act as a catalyst and leader for nurturing and growing superior business-school activities in our region and emerging markets throughout the world. To achieve this goal the School blends critical thinking, advanced approaches associated with modern professional management, the creativity and zeal of modern entrepreneurship and deep familiarity with business practices on the ground. Leveraging this dynamic tension of professionalism, entrepreneurialism and tacit knowledge of region, CEU Business School and its community stay at the cutting edge of opportunity. The institution thereby retains its capacity to train new generations of successful business leaders and entrepreneurs for fast-growing economies worldwide. Particularly important in support of our mission is CEU Business School’s focus on critical high-impact strategic anchors: innovation and entrepreneurship; business and society (especially integrity education and anti-corruption); leadership and strategy in emerging regions; advanced professionalism, and financial services in emerging regions.

FACULTY

Program faculty members are distinguished academics as well as industry executives, entrepreneurs and professionals with global experience and expertise. They bring knowledge from the latest thinking, applied research and consulting into the classroom, sharing intellectual and practical insights. Faculty members have taught and earned degrees at such institutions as Yale, HBS, MIT, NYU, INSEAD, ESSEC, LBS, Cambridge, and other leading universities.
“The CEU EMBA program represents exceptional value. Our program design allows working professionals to learn and use instantly the most effective and innovative concepts and techniques in modern management. We are the region’s academic portal for managerial and entrepreneurial excellence. We invite you to join our exciting community of high achievers.”

MEL HORWITCH
CEU Business School Dean, University Professor

“Change is continuous and unavoidable. However, you have a choice when it comes to your response to change. The ability to anticipate and lead change is the opportunity that we are challenging you to embrace. With your fellow executives, you will be building an invaluable life-long professional network that will place you among the future business leaders in Central and Eastern Europe and beyond.”

DR. YUSAIF H. AKBAR
Associate Professor of Management, Program Director, Katalyst EMBA