**Become a Social Entrepreneur and ROCK Budapest with ROCK YOUR LIFE!**

**Social & educational learning journey 17th-23rd November 2012**

**Listen up, changemakers!**

Between 17th and 23rd November 2012, ROCK YOUR LIFE!* - one of the most successful educational social enterprises in Germany - is coming to Budapest to develop a social entrepreneurial approach and program together with YOU that makes sense for Budapest or even for the whole of Hungary.

We offer 30 scholarships for motivated, inspired and courageous students who want to face the educational challenges of Budapest, develop ideas on how change the situation and conceptualize a project plan that helps you manifest your ideas in the world.

On our social and educational learning journey we will move you through the following topics:

- Find your Mojo, follow your dream and do what you are truly passionate about, never give up on what you truly desire
Be courageous and face the social and educational challenges that you are observing in your surroundings and find solutions to tackle them.

Connect with others from your heart and be extremely friendly.

Think business and that means think about the exact value that you want to put out in the world. Deeply think about your customers’ needs and wants, then find the sweetest point between the value you can deliver and the most important needs of your customers.

Connect with your customers, feel them, understand them and integrate them in your social business.

Be extremely honest to yourself and others.

OBSERVE what you are doing and why you are doing it. OBSERVE how your project evolves, observe the greatness AND the failures of your social project or social business.

Look at your anxieties and never act from fear.

Learn from others, let yourself be inspired by how others approach social business and education but never compare yourself and don’t compete at all.

Use social media, talk about your vision, your business and what you achieved.

Never ever stop growing, never ever let your inner limitations nor your outer limitations rule you.
_Be prepared for magic_

The workshop-series will be held in English. We will work with you every day from 9 am to 4 pm. We are still looking for a location but most likely we will work with you at a University in Budapest.

15 top senior managers from a big international company called Zeppelin will be there with us to support you and provide you with their knowledge and experience when it comes to leadership, project-management and how to implement ideas successfully.

You want to **pass on your vision, passion, creativity, experience, your heart and brains** and use it to develop a unique gift to Hungary’s educational system and society as a whole? You want to meet inspiring people and build up new networks with other changemakers? You want to get trained by the founders of ROCK YOUR LIFE! Germany and a team of Senior Top Managers? So let’s get going!

We’ll be happy to share our learnings from building up a 30-chapter and >2.500 young people comprising network with you - and boost all that which YOU bring along to develop an amazing vision, concrete ideas, a waterproof concept and the steps to its implementation.

This is your chance to develop the Social Entrepreneur within you. Everything is being arranged for you, no participation fees, all you need to do is let us know WHY you want to be part of this. Write to us: budapestrocks@rockyourlife.de and spread the word!

We are looking forward to hearing from you. Let’s rock this together!

Elisabeth and Christina
from ROCK YOUR LIFE! Germany
* Our program goes like this: Pupils from socially disadvantaged backgrounds are coached by a collegiate ROCK YOUR LIFE! coach over two years, thus being empowered to unfold their individual potential and to realize job or education related goals in a self-responsible and self-conscious way.

College students complete a professional qualification program which enables them to support and accompany pupils on their way to employment or higher education. Thereby, potential future decision-makers become part of a social movement that stands for social mobility and equal access to education. A Germany-wide network of partner companies complements the individual coaching and improves the pupils’ chances of a successful apprenticeship or job entry.