You are cordially invited to the RT Lecture Series on modern entrepreneurship organized by the Institute for Entrepreneurship and Innovation at CEU Business School and its partners.

Please RSVP to iei@ceubusiness.org.

The next Round Table by the Institute for Entrepreneurship and Innovation examines:

**The Business Impact of Energy Innovation and Sustainability**

with Dale Martin, Szabolcs Erki, Mark Dickinson, Willy Benkó and Barbara Stoll

moderated by Professor Michael Labelle

**Round Table Lecture Series**

12/10/12  CEU BUSINESS SCHOOL  BP-1023 Frankel Leo ut 30-34, Room 101  6.00 P.M.

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The Business Impact of Energy Innovation and Sustainability

Innovation in energy and sustainability is occurring at a rapid pace resulting in emerging business opportunities and new management priorities. The purpose of this roundtable is to explore business opportunities stemming from innovation and changing market conditions in sustainability and energy technology. The roundtable assumes a decision-making perspective at both the large corporate and start-up levels. This roundtable brings together local and multinational business leaders and entrepreneurs, all of whom are part of this global transformation. Roundtable participants will describe how new technologies and services reduce demand, produce cleaner electricity, and provide opportunities for business.

Relevant background for this roundtable includes a focus on how boosting efficiency in both generation and demand creates greater flexibility in the whole network. After 130 years of expanding electrification, centralized energy systems are becoming more flexible to incorporate localized solutions; this opens the door to new entrepreneurs and corporations as new business opportunities arise.

This roundtable also reflects a growing engagement with sustainability by CEU Business School. For example, the school has launched an MBA sustainability concentration, which explores business opportunities involving sustainability and innovation. Similarly, a key priority of the school’s innovation and entrepreneurship project is to study, teach and nurture important new businesses and new managerial approaches associated with sustainability and energy.

Participants:
Dale Martin, CEO, Siemens Hungary
Szabolcs Erki, Co-founder and CEO, Remaine Technologies
Mark Dickinson, CEO, M&C Energy Group - now part of Schneider Electric
Willy Benkő, renewable energy entrepreneur expert
Commentator: Barbara Stoll, Greenpeace
Moderator: Michael Labelle, Assistant Professor, CEU Business School and Department of Environmental Sciences and Policy