You are cordially invited to a seminar by the

Center for Climate Change and Sustainable Policy
and the
Department of Environmental Sciences and Policy on:

How to write an irresistible abstract?

By

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Introduction: Diana Urge-Vorsatz, 3CSEP and Department of Environmental Sciences and Policy

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CEU, Budapest, Nádor utca 9
Monument building, room 201

(Irresistible) Abstract: The Abstract of a paper often determines if the reader decides to finish the paper and, in many cases, may be the only part of the paper that a person will read. Writing a good Abstract is a skill but there are also some simple rules to follow. For example, begin with an explanation of the problem or establish the context but limit this to a few sentences. Reserve at least a third of the abstract to describe concrete results or recommendations. These (and other) rules will make a reader more likely to continue reading or a Review Committee more likely to accept your proposed paper.

Presenter: Alan Meier is a senior scientist at Lawrence Berkeley National Laboratory and a faculty researcher at the Energy Efficiency Center at the University of California, Davis. He earned his Ph.D. in Energy and Resources from UC Berkeley after completing degrees in chemistry and economics. He spent one year at Waseda University in Japan and four years at the International Energy Agency in Paris. Dr. Meier’s research has focused on understanding how energy is transformed into useful services and the opportunities to use energy more efficiently. His research on standby power use in appliances—1% of global CO₂ emissions—led him to propose an international plan to reduce standby in all devices to less than 1 watt. Other research topics include energy use of consumer electronics, energy test procedures for appliances, and international policies to promote energy efficiency.

At LBNL, Dr. Meier leads the “Electronics, Lighting, and Networks Group” and coordinates the Transportation Research Group.

At UC Davis, Dr. Meier teaches courses on energy efficiency and supervises graduate students on a wide range of projects related to energy and environment.