Piety, Politics and Propaganda: Philippe de Mézières in Cyprus

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This paper examines Philippe de Mézières’ propaganda of renewing the crusade and re-conquering the Holy Land in the context of his Cypriot experience. To what extent did Lusignan Cyprus inspire and support Mézières’ impressive efforts to convince European rulers about the moral imperative and the practical feasibility of the crusade? Why did Cyprus become a hub of crusading plans in the fourteenth century? Did the late crusades rest on their time’s political reality?