CEU Business School’s MSc in IT Management program provides a bridge between IT and business. The program is unique in Central and Eastern Europe. It is special in that it helps those with technical backgrounds, as well as those with broader experience, prepare for technology-related leadership positions.

IT is a fast-changing field. As such, students in the program are exposed to the latest in IT management thinking and approaches. The program is designed to be intensive and efficient, resulting in minimal career interruption for professionals. It leads to an American-accredited Master of Science in Information Technology Management degree.
The overarching mission of CEU Business School is to act as a catalyst and leader for nurturing and growing superior business-school activities in our region and emerging markets throughout the world. To achieve this goal the School blends rational-thinking, advanced approaches associated with modern professional management, the creativity and zeal of modern entrepreneurship and deep familiarity with business practices on the ground. Leveraging this dynamic tension of professionalism, entrepreneurialism and tacit knowledge of region, CEU Business School and its community stay at the cutting edge of opportunity. The institution thereby retains its capacity to train new generations of successful business leaders and entrepreneurs for fast-growing economies worldwide. Particularly important in support of our mission is CEU Business School’s focus on critical high-impact strategic anchors: innovation and entrepreneurship; business and society (especially integrity education and anti-corruption); leadership and strategy in emerging regions; and financial services in emerging regions.

About CEU Business School

Program faculty members are distinguished academics as well as industry executives and professionals with global experience and expertise. They bring knowledge from the latest thinking, applied research and consulting into the classroom, sharing intellectual and practical insights.

MSC in IT Management Faculty

The program will help you to:
- Identify an organization’s key business needs and align a technology strategy to meet them
- Make the business case to evaluate proposals and justify technology investments
- Recognize technology trends that can benefit your organization’s competitive position
- Develop your leadership skills
- Motivate and manage teams
- Communicate effectively with business leaders about technology
- Cultivate entrepreneurial skills; you will have the opportunity to join a student start-up team in our business incubator, CEU InnovationsLab

Program Highlights

Who Should Enroll?

The program is designed for managers or prospective managers who need to develop the business, finance and leadership skills for advancement to tech-related managerial positions or entrepreneurship. Ideal candidates are IT professionals who aim to move into top managerial positions or become IT-based entrepreneurs, or business leaders who would like to gain more insights in technology. You will learn how to build organizations, start a firm, finance a company, innovate with technology, and find markets – all in the IT arena.

Career Prospects

With your degree in hand, you will be prepared for a variety of roles, such as an IT operations manager, director of IT, IT strategist, or even CIO. Graduates can go on to work in firms across a spectrum of sectors, in large IT companies, in consulting firms, in technology start-ups, and they can create their own ventures. In any company where technology is a key impact factor for business success, there is a need for eLeaders.
The MSc in IT Management program is an action-based educational experience lead by industry experts as well as academic faculty members. As a student in the program, you will work with a cohort of exceptional peers and on projects from our company partners, allowing you to widen your knowledge and enhance your skills. You will develop a holistic and broad view of IT management, which involves people, technology, money and processes.

DETAILED INFORMATION:
www.ceubusiness.org/msc-curriculum
LIFE AND LEARNING IN BUDAPEST

CEU Business School is located in Budapest — the heart of Central Europe and a crossroads city offering the best of East and West. While immersed in history, this city of two million inhabitants looks to the future. It is a meeting place of people, ideas and cultures from all over the world. With its breathtaking range of architecture — from Roman ruins and Art Nouveau buildings — and elegant Habsburg-era boulevards, it is a city of historic grandeur. It is also alive with contemporary art and culture. And for the cost-conscious, Budapest is an attractive destination, enjoying a much lower cost of living — from apartment rentals to food to transportation — compared to other European cities. Other European capitals — Prague, Vienna, Bratislava, Zagreb, Belgrade — are easily experienced with a day trip or a weekend visit. In fact, all of Europe is within easy reach.

ADMISSION REQUIREMENTS

- Completed online application
- Undergraduate degree with a good GPA
- Competitive GMAT or GRE score (waiver applies for substantial work experience)
- Acceptable TOEFL (or equivalent) score if English is not first language
- Professional CV
- 2 letters of recommendation
- Statement of Purpose essay

APPLY ONLINE  www.ceubusiness.org

TUITION  8,600 EUR

CONTACT US

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“Our MSc in IT Management program will give you the competencies to take advantage of explosive IT-based innovation. You will be exposed to vast opportunities for profitability, sustainability and growth. You will gain a competitive edge and encounter a broad new range of exciting career options.”

MEL HORWITCH
CEU Business School Dean, University Professor

“This program will give you business insights and an understanding of technology from an integrated and holistic viewpoint (people, technology and processes). It will be your map for the complex world in which we live where technology is a critical factor in an organization’s success.”

ACHILLES GEORGIU
MSc in IT Management Academic Director

“As the years were passing by I realized that there is a need for IT personnel to have – at least – a basic knowledge about the business field. I started looking for a program that combines business with IT. I believe this degree has expanded my employability. I can apply for IT, IT-Business and even Business roles now.”

NIZAR ODEH
MSc in IT Management Alum

CEU Business School is fully committed to sustainability

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