You are cordially invited to the RT Lecture Series on modern entrepreneurship organized by the Institute for Entrepreneurship and Innovation at CEU Business School and its partners.

Please RSVP to iei@ceubusiness.org.

The next Round Table by the Institute for Entrepreneurship and Innovation examines:

**The State of the Art in Ecommerce**

with Szabolcs Valner, Zsolt Csapó, Balázs Benedek and Ákos Bognár

hosted by Professor Paul Lacourbe CEU Business School
The State of the Art in Ecommerce

In 2012, Ecommerce sales topped $1 trillion for the first time in history. Online retail sales in Hungary went up 14% from HUF 155 billion in 2011 to HUF 177 billion in 2012, and the market forecast is to grow around 20% in 2013. Do you want to be a startup entrepreneur or join a successful startup to learn the trade? Please join us at this roundtable where we bring together accomplished startup entrepreneurs in this exciting field. Our guests for tonight will talk about building their own successful startups and then discuss best practices. Industry focus is on ecommerce, a large and global industry that is growing quickly across Central and Eastern Europe. Our participants build regional companies and actually have ‘country manager’ openings for the participants. But most importantly, they have a story to tell and best practices to share on startup entrepreneurship.

Moderator and Panelist:
Szabolcs Valner, Vatera and Digital Factory

Other Panelists:
Zsolt Csabo, FoodPanda
Balázs Benedek, Easyling.com
Ákos Bognár, Jateknet.hu

Host:
Professor Paul Lacourbe, CEU Business School