

A close-up, macro photograph of a stack of gold coins, showing the intricate details of the ridges and grooves on their edges. The lighting is warm and golden, creating a sense of wealth and value. The coins are stacked vertically, with the top coin in sharp focus and the others gradually blurring into the background.

ECONOMICS AND BUSINESS



DEPARTMENT OF ECONOMICS AND BUSINESS

CEU has developed its economics and business programs to best prepare talented students – from fresh graduates to mid-level professionals – for the contemporary job market. We offer innovative and research-led economics, finance and business education in one of the world's most active financial and tech hubs. Supported by dedicated faculty with a vast professional and intellectual network, our department also aims to enhance the financial capabilities, economics scholarship and management reputation of the region.

CAREER PATH / Our graduates pursue careers in finance and banking, and in the public and private sectors, and within international organizations. Many of our alumni pursue careers in academia.

Our students have been hired by employers such as: • Accenture • Citi • GE • Goldman Sachs • KPMG • IBM • MOL Group • Morgan Stanley • Procter & Gamble • PwC • Unicredit • European Bank for Reconstruction and Development • European Central Bank • European Commission • International Monetary Fund • United Nations Development Fund • United Nations High Commissioner for Refugees • World Bank

QUICK FACT / In 2015, CEU's Botond Koszegi received the prestigious Yrjo Jahansson Award, given every two years to a European economist under 45 who has made the most significant contribution in theoretical and applied research.



SHUO LI / CHINA / *Master of Science in Finance*

"Courses are designed in a way that they not only incorporate theories but also their real-world implications. They help students gain a broad picture of the financial world, both from an academic and professional perspective. The department, with its ample resources and wide alumni network, provides plenty of career opportunities. That is also why many from my class, including myself, have decided to stay in Budapest and pursue a career here after graduation."

Master of Science in Business Analytics 11/23 MONTHS, FULL-TIME / PART-TIME / Business Analytics is where data science meets business strategy. This advanced and practice-oriented program will enhance students' ability to use data analytics and machine learning to extract quantitative insight and build predictive models as well as make evidence-based decisions. Courses on network science, strategy management or behavioral economics will broaden the understanding of data driven decision-making. Learning about data architecture, big data computing and technology management will prepare students for managing data as a strategic asset.

Master of Arts in Economics TWO YEARS / The program focuses on methods and topics in standard economics. It is designed for applicants with a strong background in mathematics and statistics, and aims at preparing students for the best PhD programs and research positions in public service, international organizations, banks and corporations.

Master of Arts in Economic Policy in Global Markets TWO YEARS / The program focuses on economic policy in the context of global markets and provides students with the knowledge and analytical skills to prepare and evaluate policymaking decisions. Graduates of this program find excellent positions in businesses worldwide.

Master of Science in Finance 12/24 MONTHS, FULL-TIME / PART-TIME / The MSc in Finance is a densely international program in the best tradition of CEU. The program provides students with a deep and sophisticated knowledge of finance and with practical experience sought by global firms and financial institutions through a vast range of courses, case studies, simulations and site visits.

Master of Arts in Global Economic Relations 1 YEAR, FULL-TIME / PART-TIME / MODULAR / The program integrates training in international politics with economics. It provides students with the knowledge and analytical skills necessary to prepare and evaluate policies and make strategic decisions in a global setting. It also gives them a solid theoretical understanding of global issues, challenges and problems.

Master of Science in Technology Management and Innovation 11 MONTHS, PART-TIME / This interactive and hands-on program provides a bridge between IT and business. It is designed to help students develop their business, finance and leadership skills for advancement or entrepreneurship in tech-related positions and fields. The program is delivered by industry experts as well as academic faculty members.

Doctor of Philosophy in Economics / This is a U.S.-style PhD program with core and field courses. Students work closely with faculty on their thesis in research areas covered by the department. Particular emphasis is given to applied microeconomics, behavioral economics, as well as network science and data science approaches. The program prepares graduates for a career in research and teaching.

Doctor of Philosophy in Business Administration / The primary aim of the program is to produce graduates who will have academic careers dealing with a diverse range of business subjects and challenges, teaching and conducting research. The program focuses on areas such as innovation and entrepreneurship, business and society, and advanced general management.

QUICK FACT / Be it a new technology, product, service, business model or solution to a pressing social problem, InnovationsLab, CEU's in-house business incubator, strives to translate great ideas into successful enterprises. Students benefit from a global network of CEU alumni to connect start-ups with key business players and prospective investors. Flagship success stories include Talk-A-Bot, a pioneering chatbot agency and AbsoRice, a game-changing protein supplement manufacturer.

SCHOLARSHIPS / CEU is committed to attracting talented students and scholars from around the world, and provides generous scholarships available to accepted students from any country. Learn more about how to fund your studies at www.ceu.edu/financialaid.

General Admissions Requirements

- First degree (bachelor's degree for master's applicants; master's degree for doctoral applicants)
- Proof of English proficiency
- Curriculum vitae
- Letters of recommendation
- Complete online application at www.ceu.edu/apply
- Program-specific requirements

For program-specific requirements, visit economics.ceu.edu/prospective-students.



DIKSHA MAHARA / NEPAL / *Master of Arts in Economic Policy in Global Markets*

"The program offers both academic excellence and life-skills training. It provides a comprehensive and deep insight into economics, governance, civil society, media and international relations. Another thing I love about the department is how understanding and responsive they are to students' concerns and differences. Beyond a doubt, CEU is a global village, giving us every opportunity to become better policymakers in the future."

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